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Concept Searching Announces Microsoft Office SharePoint Server 2007,
Microsoft Search Server 2008 and conceptClassifier Global Demo Centers

MCLEAN, Virginia – March 3 – Concept Searching, announced today that it has launched the APECC Program (Authorized Partner Enterprise Classification Center), that offers Microsoft customers the opportunity to quickly and easily test the value of advanced automatic classification as deployed within conceptClassifier for SharePoint with Microsoft Office SharePoint 2007, Microsoft Search Server 2008 and Search Server 2008 Express. Fully integrated with SharePoint Products and Technologies, conceptClassifier provides an advanced metadata generation, automatic classification and taxonomy management solution for clients who want to maximize the value of their information capital. Concept Searching's innovative technology utilizes compound-term processing for concept extraction, enabling information to be classified with greater precision against concepts as opposed to single words.

The APECC Program will provide partner demonstration facilities running Office SharePoint 2007, Search Server 2008 Express and Search Server 2008, and conceptClassifier for SharePoint. Already committed to joining the global program are some of Microsoft's most respected Gold Partners with expertise in classification and taxonomy solutions. Industry specific taxonomies developed by Concept Searching will be utilized to illustrate the enhanced value of SharePoint Server 2007 and the search experience with Search Server and Search Server Express and when coupled with Concept Searching's classification solution.

"The SharePoint Products and Technologies offer a versatile framework to show Microsoft customers and potential customers the flexibility of the framework. Customers who are interested in intelligently segmenting their data, enhancing the end user search experience and gaining increased benefit from the SharePoint platform can bring their own data and quickly assess the benefits of the solution," said Martin Garland, President North America and International Operations. "This provides customers with the ability to quickly understand how they may enhance the functionality inherent in Microsoft SharePoint platform to drive business value." The initial set of taxonomies include aviation, oil and gas drilling services, education, healthcare, energy and financial trading, consumer and product safety, and IT services.

"Automatic Classification and Taxonomy Management is becoming a hot topic especially with enterprise customers looking to enhance the value of SharePoint Server 2007 in an enterprise deployment. We welcome innovative partners that leverage the strengths of SharePoint Products and Technologies to deliver comprehensive solutions to Microsoft customers," said Jared Spataro, Group Product Manager of Search Server at Microsoft. "Such a program enables Microsoft to steer customers and prospects to

partner experts in this field. Concept Searching's technologies are relevant to any enterprises requiring access to unstructured information.

Microsoft Gold Partners in the U.S., U.K., Australia, and South Africa have joined the program and will be deploying the demonstration centers during the next quarter.

About Concept Searching

Founded in 2002, Concept Searching's conceptClassifier for SharePoint technology platform provides advanced metadata generation, automatic classification and taxonomy management, fully integrated with Microsoft Office, Microsoft Office SharePoint Server 2007 and Microsoft Search Server 2008. Concept Searching is the only statistical metadata generation and classification software company in the world that uses concept extraction and compound term processing to significantly improve access to unstructured information. The technology platform leverages compound term processing and stores the automatically generated metadata directly within SharePoint properties, fully integrating the classification schemas with Search Server 2008. conceptClassifier for SharePoint greatly increases precision and relevancy and offers users both a faceted or browsable taxonomy search experience. Headquartered in the U.K. with offices in the U.S. and South Africa, Concept Searching solves the problem of finding, organizing, and managing information capital.

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